

SOCIALLY RESPONSIBLE ENTERPRISE DECALOGUE

1. It promotes and drives a Culture of Corporative Social Responsibility that seeks the goals and the success of the business while contributing to the welfare of society.
2. It identifies the social needs of the environment in which it operates and collaborates in its solution, driving the development and improvement of the quality of life.
3. It makes public the values of its enterprise and performs based on a code of ethics.
4. It lives inside and outside of schemes of participatory leadership, solidarity, service, and respect for human dignity.
5. It promotes the human and professional development (employees, relatives, shareholders, and suppliers).
6. It identifies and supports social causes as part of its business action strategy.
7. It respects the ecological environment in each and every one of the operation and commercialization processes, besides contributing to the preservation of the environment.
8. It invests time, talent, and resources in the development of the communities in which it operates.
9. It participates through intersectoral alliances with other enterprises, organizations of civil society, and/or government in addressing the social causes it has chosen.
10. It takes into account and involves its personnel, shareholders, and suppliers in its investment and social development programs.

YOURS FAITHFULLY:



MANAGEMENT.

